

*Introducing*



PITRASHISH  
**SAMRIDDHI**

w.e.f. Jan 31<sup>st</sup> 2025



## MULTILEVEL MARKETING

# PITRASHISH SAMRIDDHI

An unique marketing plan that has been designed for all.

**Samriddhi**, offers you so many income opportunities, as well as rewards & recognition.

We're pleased to offer you:-

- ❖ Retail Income .
- ❖ Sponsor Income.
- ❖ Matching Bonus.
- ❖ Leadership Bonus.
- ❖ Repurchase Bonus.
- ❖ Royal Bonus.
- ❖ Lifetime Achievement.
- ❖ Recognition
- ❖ Rewards/Awards.



**PITRASHISH SAMRIDDHI**

**LET'S START  
WITH  
JOINING PROCESS**



# PITRASHISH SAMRIDDHI

## Joining or Registration :



Join Pitrashish with a Green ID.  
Green Id denotes **400 PV** Id.



Join Pitrashish with a Yellow ID.  
Yellow Id denotes **100-399 PV** Id.

**# Joining must be done in a single invoice.**



## PITRASHISH SAMRIDDHI



### 1. Retail Benefits -

Option A :

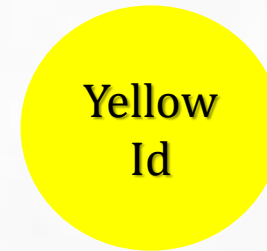
Benefits for Green Id holders :



> Earn **25%** retail income for lifetime.

Option B :

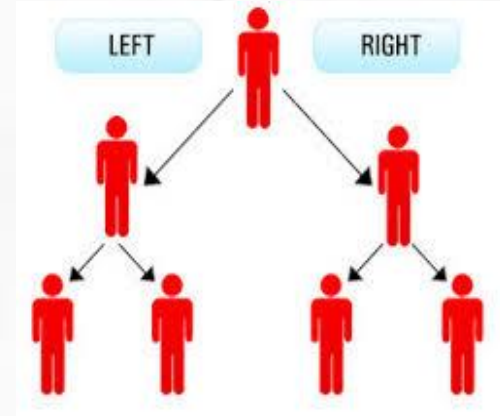
Benefits for Yellow Id holders :



- > Earn **15%** retail income while joining.
- > Afterwards enjoy **20%** on repurchase.



# PITRASHISH SAMRIDDHI



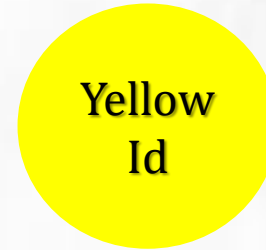
## 2. Matching Bonus -



> 1<sup>st</sup> Pair = 200 PV : 200 PV

### Rs.250/-

[Extra Benefit for Green Id holders]



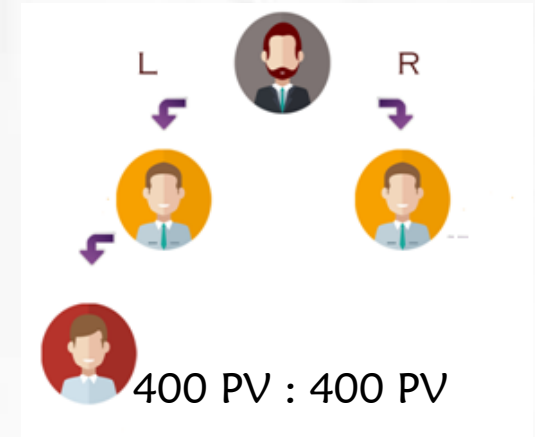
> 1<sup>st</sup> Pair = 200 PV : 200 PV

### Rs.200/-

*Continue...*



## PITRASHISH SAMRIDDHI



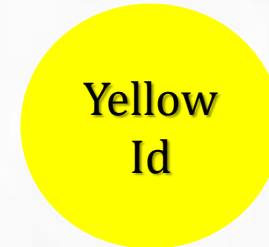
### 2. Matching Bonus -

> 2<sup>nd</sup> Pair Onwards =  
400 PV : 400 PV



**Rs.520/-**  
[ GROSS AMOUNT ]

> 2<sup>nd</sup> Pair Onwards =  
400 PV : 400 PV



**Rs.380/-**  
[ GROSS AMOUNT ]

*Continue...*



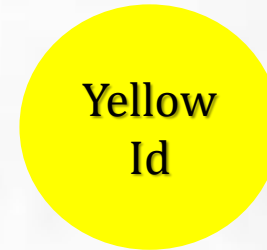
## PITRASHISH SAMRIDDHI

### 2. Matching Bonus (Capping) -



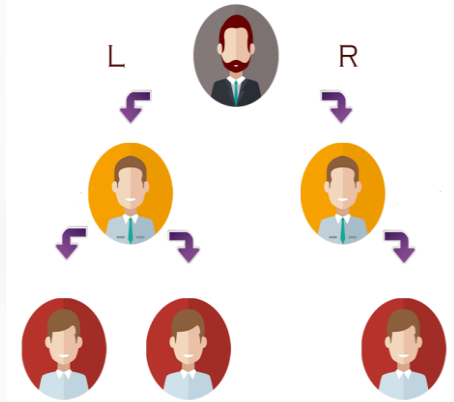
Green  
Id

- > Weekly Capping : Rs.52,000/-
- > Monthly Capping : Rs.2,08,000/-



Yellow  
Id

- > Weekly Capping : Rs.38,000/-
- > Monthly Capping : Rs.1,52,000/-



Matching Incomes are calculated weekly (Friday to Thursday) and being released fortnightly.





## PITRASHISH SAMRIDDHI



### 3. Sponsorship Bonus -

SPONSOR

GREEN  
ID

EARN Rs.150/Id

SPONSOR

YELLOW  
ID

EARN Rs.50/Id

# Company reserves the right to take strict action if any malpractice found while sponsoring a new associate. # Calculation monthly.



## PITRASHISH SAMRIDDHI



### 4. Leadership Bonus – 4% of Company's business volume/all achievers.

#### Criteria :

N/A Associates	Sponsor 4 Green Ids (400 PV X 4)
Ruby - Silver	Monthly 20 Green Ids from Team and 2 Green Ids Self Sponsored
Gold - Sapphire	Monthly 50 Green Ids from Team and 2 Green Ids Self Sponsored
Diamond & Above	Monthly 250 Green Ids from Team (ratio 100:150 or 150:100)

# Calculation monthly.



## PITRASHISH SAMRIDDHI

### 5. Repurchase Bonus -

#### Criteria 1 >

Buy products worth Rs.5,000 monthly for consecutive 3 months and on 4<sup>th</sup> month get products worth **Rs.1,000** absolutely free.

#### Criteria 2 >

Buy products worth Rs.10,000 monthly for consecutive 3 months and on 4<sup>th</sup> month get products worth **Rs.2,500** absolutely free.



# Calculation monthly.



## PITRASHISH SAMRIDDHI

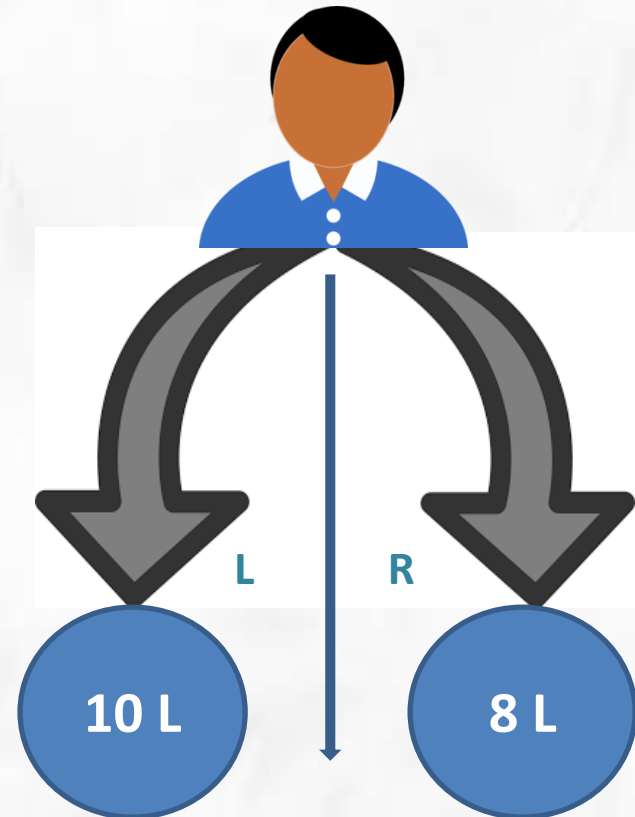
**ROYAL**

### 6. Royal Bonus – 3% of Company's business volume/all achievers.

#### Criteria :

: Total Group PV :  
**18 Lakhs**  
[60:40 or 40:60]

# To receive Royal Bonus, monthly business of Rs.5 lakhs from PAYMENT SIDE is mandatory.



# Calculation monthly.



## PITRASHISH SAMRIDDHI



### 7. Lifetime Achievement -

A long-term association with Pitrashish and hard work can give you much more...

An associate can opt-in for any of the below target in his/her lifetime.

Target Pairs	Disbursement
18000	Rs. 8 Lakh
25000	Rs. 10 Lakh
50000	Rs. 30 Lakh
75000	Rs. 55 Lakh

# Pairs to be calculated on fresh business/pv from 31.01.25.



## PITRASHISH SAMRIDDHI

### 8. Recognition -

# REWARD & RECOGNITION

Pairs	Recognition
100	Ruby
250	Pearl
500	Silver
1000	Gold
2500	Platinum
5000	Sapphire
10000	Diamond
25000	Crown Diamond



## PITRASHISH SAMRIDDHI

### 9. Rewards -



Rewards	
Bag Pack	25 Pairs
Certificate and memento with a day workshop	Next 50 Pairs
2 days workshop	Next 175 Pairs
Bike fund (Rs.10,000)	Next 250 Pairs
Car fund (Rs. 50,000)	Next 2500 Pairs
House fund (Rs.1 Lakh)	Next 3500 Pairs

#### # Terms & Conditions :

- > Pairs to be calculated on fresh business/PV from 31.01.25.
- > Bike fund : **1.5%** of company's business volume/all achievers. Monthly **20 pairs** are mandatory.
- > Car fund : **2%** of company's business volume/all achievers. Monthly **50 pairs** are mandatory.
- > House fund : **2%** of company's business volume/all achievers. Monthly **100 pairs** are mandatory.
- > Bike/ Car fund : Achievers will enjoy the fund till the next level if pair criteria is matched.



# PITRASHISH SAMRIDDHI

## Terms & Conditions -

- a. Registration Fees – Nil.
- b. If any ID fails to earn at least 1 pair income for consecutive 12 binary weeks, Carry forward PV of that id will be made Nil.
- c. PAN & Aadhaar card is mandatory for joining & for availing the benefits of Royal Bonus, Leadership Bonus and Rewards.
- d. Only 1(one) Id can be taken against a PAN. Additional Ids over 1(one) ID will be deactivated/ cancelled/ discontinued from all the benefits.
- e. Royal Bonus, Leadership Bonus and other Reward-Award's FUND are based on Point Value (1 PV = 10 Business Volume).
- f. Note 5% EDP charges & TDS as per Govt. Norms will be deducted.
- g. Payout which Pitrashish associates will be receiving from company is inclusive of all taxes.
- h. All rewards are applicable for next basis & will be distributed once in a year during events.
- i. Company reserves the right to change/discontinue/modify the marketing plan if required.





# THANK YOU

Visit : [www.pitrashish.in](http://www.pitrashish.in)

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